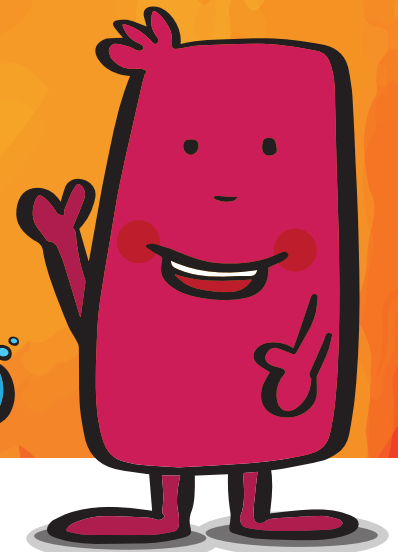


Start Small Dream Big

PRESIDENT'S
CHALLENGE



Start

Small

Dream

Big

An Introduction to SSDB for Parents and Children

Dear Children,

Welcome to “Start Small Dream Big” (SSDB), a President’s Challenge project!

You are now officially Special Agents of the President’s Challenge, and we have a very important mission for you...

Do you know that many people out there need YOUR help? Even Mother Nature needs it! We know that YOU have what it takes to make a BIG difference to the world. So let’s do our part!

***“Change starts with me
Together we’ll be
Agents in unity
To do kind deeds and charity!”***

Gosh, we can’t wait to hear your successes and celebrate them with you! Just remember, don’t be afraid to think BIG. You have the strong support of your teachers, your family members, and us!

Thanks for being our Special Agents!

The SSDB Team
& President’s Challenge Secretariat





Hello parents!

I'm **Start**, one of SSDB's mascot.
Don't know me? No worries! We all have to **Start** somewhere, right? *wink*

As the saying goes, ***"You don't have to be great to start, but you have to start to be great."***

Well, SSDB started out in 2015 as a way to celebrate the President's Challenge 15th Anniversary and the nation's SG50, to inspire children to give back to society in their own ways.

SSDB teaches important values, like compassion and respect, preparing our children for lifelong learning, and active citizenry.

Hi! I'm **Small**!

People always say, ***"You're so Small! How do you get anything done?"*** The thing is, I may be **Small**, but I can do GREAT things!

The children have the support from their pre-school, teachers, and our SSDB partners. We need YOU parents, to be involved as well!

All you need is to spark a little imagination in your child... and speaking of which, meet my friend,

Dream!



"Hmm... I want to be a superhero... I want to save the world! I want to..."



Oh hey! I didn't see you there. My name is **Dream** and what I really want is to be an agent of change!

To have a dream is just the first step - the next is to take action. Through SSDB, your child will have the opportunity to innovate, problem-solve and apply their unique strengths to help others.

Our SSDB pre-schools are encouraged to engage the children in **Service Learning**. This means integrating their learning with service to the community. By participating in a service activity, they gain a rich learning experience. Sounds like a **Big** plan?

Did somebody call me? **Oh hi, I'm Big!**

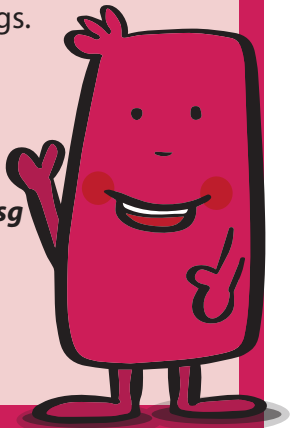
You must be wondering, ***"What do I do now?"***

Well, I'd say, ***"Think Big!"***

Last year, our children made crafts to raise funds, cleaned up beaches, and visited elderly homes, just to name a few things.

The possibilities are endless!

You can see how our children's big dreams became a reality at **<http://www.startsmalldreambig.sg>**



Dear Parents,

39,000 children from over 670 preschools have touched someone's life through the "Start Small Dream Big" project in 2018. This year, together with your child, ***you can too!***

All you have to do is to
Start Small, Dream Big.

No one can do everything, but everyone can do something. Let's support our children in their service learning efforts, and through the spirit of giving, make the world a better place!

3 ways to support your child

Parents, it's time to ACT!

Ask your child's centre about their SSDB plans
Communicate with your child about serving
Together, get involved in your child's community efforts



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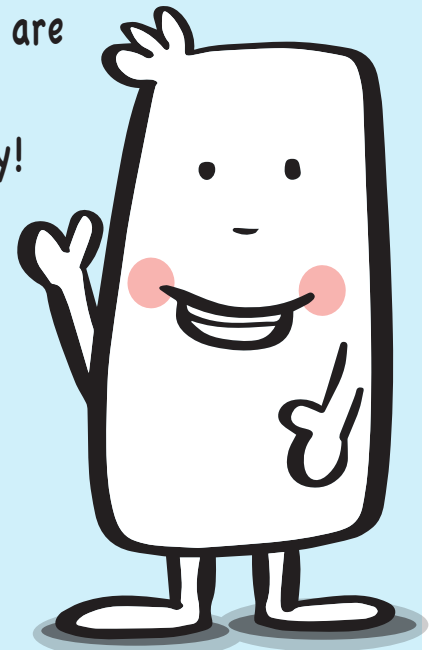
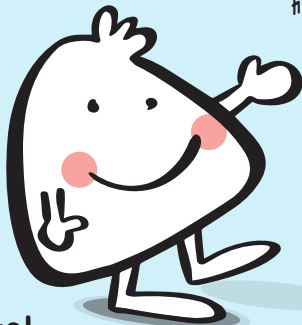


Pledge along with me!

We, _____ and _____ are
name of child name of parent/s

Special Agents of SSDB! We pledge to give back to the community!

My centre will be _____ .
find out what your centre is doing and fill this in!



Colour us!